



## THE COLONIAL PLAYERS, INC.

108 EAST STREET  
ANNAPOLIS, MD 21401

### General Membership Meeting

Wednesday, March 22, 2017

**Board Members Present:** Shirley Panek (President), Herb Elkin (VP), Kaelynn Bedsworth (Treasurer), Fran Marchand (Human Resources), Wes Bedsworth (Operations)

**31 additional members were present.**

1. **Meeting Commencement: The meeting was brought to order at 7:36 p.m. by Shirley Panek.**
2. **Approval of previous meeting minutes (Tuesday, September 27, 2016)**
  - a. **A motion was made to approve the minutes as presented.** The motion was seconded.
    - (1) The motion carried unanimously.
3. **Election Statements**
  - a. **A motion was made to waive the reading of the election statements.** The motion was seconded.
    - (1) The motion carried unanimously.
4. **Officers' & Directors' Reports**
  - a. President
    - (1) Refer to written report within the General Membership packet.
    - (2) Congrats to the 6 winners of the WATCH awards this year, and kudos to those recipients of all 14 nominations.
      - (3) Shirley Panek informed the membership that The Light House shelter will be the recipient for the donation of the proceeds from *A Christmas Carol*. The total donation will be \$2,500.
  - b. Vice President
    - (1) Refer to written report within the General Membership packet.
    - (2) Herb Elkin maintains contact with the various committees under the Vice President's domain. The Memorial Plaque committee will be meeting later this spring.
  - c. Treasurer
    - (1) Refer to written report within the General Membership packet.
    - (2) Income and Expenses are proceeding as expected at the mid-point of the year.
  - d. Artistic
    - (1) Refer to written report within the General Membership packet.
    - (2) Thanks to those people who spearheaded the various committees under the Artistic team: WATCH, Promising Playwright, Reflections, and more!
    - (3) The deadline for submissions for the 2017 One Act Festival has been extended to March 29, 2017.
  - e. Education
    - (1) Refer to written report within the General Membership packet.
    - (2) The second NYC trip went great with 34 participants.

#### Board of Directors

**President:** Shirley Panek  
**Vice President:** Herb Elkin  
**Secretary:** Vacant  
**Treasurer:** Kaelynn Bedsworth

**Artistic:** Mickey Lund  
**Education:** Scott Nichols  
**Human Resources:** Fran Marchand

**Marketing:** Timothy Sayles  
**Operations:** Wes Bedsworth  
**Production:** Jeannie Christie

*The Colonial Players, Inc. is a 501 (c)(3), non-profit organization and donations are tax-deductible to the fullest extent of the law. For your records, our tax ID number is 23-7074203.*

- (3) The Director's Round Table series will kick off on March 28<sup>th</sup> at Harry Browne's.
- f. Human Resources
  - (1) Refer to written report within the General Membership packet.
  - (2) Save the Date for the Season 68 Celebration: Saturday, August 19, 2017 at the Unitarian Universalist Church of Annapolis.
- g. Marketing
  - (1) Refer to written report within the General Membership packet.
  - (2) Marketing efforts via social media, print and online ads, etc. continue.
- h. Operations
  - (1) Refer to written report within the General Membership packet.
  - (2) Remember you can renew your membership online at [tickets.thecolonialplayers.org](http://tickets.thecolonialplayers.org)! You can renew your membership beginning July 1, 2017 online, or early via the Membership
  - (3) A handrail on the stairway in the lobby will be installed on the right side of the stairs. Thanks to Frank Florentine for putting together the proposal.
- i. Production
  - (1) Refer to written report within the General Membership packet.
  - (2) The One Act Festival will be in need of a Stage Manager and a Technician. Please email [production@thecolonialplayers.org](mailto:production@thecolonialplayers.org) if you are interested, or know of someone who is.

**5. New Business**

- a. None

**6. Open Forum**

- a. Craig Mummey presented the trophy for 2016 WATCH award for Outstanding Play for *Who's Afraid of Virginia Woolf?* to the theater. Congrats to all those involved with that production.
- b. A suggestion was made to increase marketing efforts in medias like local newspapers, radios, and hotels/restaurants rather than online theater review sites. Kaelynn Bedsworth indicated that we do advertise with the local papers but the cost of the online ads is extremely nominal compared to print ads. Sarah Wade indicated that it is in her plans as the rising Marketing Director to expand the marketing strategies to include reaching out to places like WRNR, WNAV, a podcast, email marketing, etc.

**7. Election Results**

- a. Vice-President: Steve Tobin
- b. Secretary: Rosalie Daelemans
- c. Artistic Director: Beth Terranova
- d. Marketing Director: Sarah Wade

**8. Meeting Adjournment**

- a. **A motion was made to adjourn the meeting at 8:06 p.m.** The motion was seconded.
  - (1) The motion carried unanimously.

Respectfully submitted,  
Kaelynn Bedsworth, Treasurer